

# E**astchester 5K**



P.O. Box 191  
Eastchester, New York 10709  
[www.eastchester5K.org](http://www.eastchester5K.org)

June 2019

Re: **Sponsorship for 2019 Eastchester 5K Race**

We are holding the 5th annual Eastchester 5K run/walk Sunday, **September 29, 2019**, start time 9:00 a.m.! The purpose of this letter is to draw support for this fun family event that benefits the community, and that we anticipate will draw interest far beyond the borders of Eastchester. This year's goal is to raise money for **the Eastchester HS Cross Country and Track & Field and the Matthew DeMarco Memorial For Paws Project**.

Originally born from three great local organizations, the *Eastchester Irish American Social Club*, the *Eastchester Sports Club* and the *Eastchester Alumni Association*, we have become our own entity – Eastchester 5K, Inc. - which enables race organizers to focus independently on this event. We have our own website and email address for optimal communication. We have also incorporated the race for tax purposes. In conjunction with our beneficiaries, the Eastchester HS Cross Country and Track and Field and the Matthew DeMarco Memorial For Paws Project, we reach hundreds of families throughout town. As an end result, your company's participation will have far-reaching possibilities.

Of course, the networking does not end there. The 5K race will start and end at Town Hall. Town Hall has graciously offered us the use of its grounds and building on race day. Should your company elect to be a part of this event, it would benefit by having a prominent presence at "race central," with visibility to nearly 1,000 participants and dozens of volunteers.

After expenses (which we are trying to keep to a minimum), funds generated from this race will go to the Eastchester HS Cross Country and Track and Field and the Matthew DeMarco Memorial For Paws Project. No one from this organization takes any of the proceeds.

I hope that your business can join us in this worthy cause. This has quickly become an annual event that involves the whole community. If you have any questions or concerns, we can be reached at [Eastchester5K@gmail.com](mailto:Eastchester5K@gmail.com). Please check out our website, [www.eastchester5K.org](http://www.eastchester5K.org). We will be featuring our sponsors on the website and our Facebook page too. The race flyer and registration form can be found there as well.

*Please see reverse for sponsorship details. Thank you for your consideration.*

Sincerely,

**Eastchester 5K Committee**

**Premier Sponsorship:**

**Contribution: \$2500**

- With the **Premier Sponsorship**, you have naming rights to this event. In other words, the race would be transformed to be called the Eastchester 5K, in partnership with COMPANY'S NAME.
- For **Premier Sponsorship**, the COMPANY'S NAME will be displayed in larger print at the top of the back of the t-shirt each participant will receive.
- Signs indicating the start and end of the race, the mile markers and all water tables will bear the COMPANY'S NAME.
- Websites/blasts/communications for the 5K, would identify COMPANY'S NAME as a Premier Sponsor for this event.

**Gold Sponsorship:**

**Contribution: \$1000**

- For **Gold Sponsorship**, the COMPANY'S NAME will be displayed in larger print toward the top of the back of the t-shirt each participant will receive.
- Signs indicating the start and end of race and each mile marker will bear the COMPANY'S NAME.
- Websites/blasts/communications for the 5K would identify COMPANY'S NAME as a Gold Sponsor for this event.

**Silver Sponsorship:**

**Contribution: \$500**

- For **Silver Sponsorship**, the COMPANY'S NAME is listed on the lower back of the t-shirt each participant will receive.
- Signs on all water tables will bear the COMPANY'S NAME.
- Websites/blasts/communications for the 5K would identify COMPANY'S NAME as a Silver Sponsor for this event.

**Bronze Sponsorship:**

**Contribution: \$250**

- Websites/blasts/communications for the 5K would identify COMPANY'S NAME as a Bronze Sponsor for this event.

**Please make your check payable to “Eastchester 5K”  
and mail to P.O. Box 191, Eastchester, New York 10709**

**Thank you for your generosity and support!**

# Eastchester 5K Sponsorship form - 2019

Please submit by September 5, 2019.

Premier Sponsor - \$2,500

\* Naming rights on event \* Name at top of tshirt \* Name at start and end of race, mile markers and water tables \* Name as Premier sponsor and in prominent location on all Publicity

Gold Sponsor - \$1,000

\* Name near top of tshirt \* Name at start and end of race, mile markers and water tables \* Name as Gold sponsor on all Publicity

Silver Sponsor - \$500

- Name lower half of tshirt \* Name at water tables \* Name as Silver sponsor on all Publicity

Bronze Sponsor - \$250

- Name as Bronze sponsor on all Publicity

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please make checks payable to: **Eastchester 5K**

Checks and completed forms may be sent to: Eastchester 5K  
P.O. Box 191  
Eastchester, NY 10709

Please email any questions to [eastchester5K@gmail.com](mailto:eastchester5K@gmail.com)

**Thank you for your generosity and support!**

  
**E**astchester 5K